

REGULATIONS regarding the use of the collective mark "3HO"

I DEFINITIONS

Regulations	These regulations, including any subsequent amendments, as registered with the appropriate Trademark Office
the 3HO Organization	3HO is a nonprofit organization dedicated to sharing the Kundalini Yoga & lifestyle teachings as taught by Yogi Bhajan to help people live Healthy, Happy, Holy lives.
Unto Infinity LLC	An organization that is dedicated to safeguard the use of the 3HO marks and owner of the collective mark registrations.
3HO marks	the marks registered as Collective Marks
The Register	A Register of Members maintained by Unto Infinity LLC
Yogi Bhajan	Master of Kundalini Yoga, founder of 3HO –Healthy Happy Holy Organization in 1969—who pioneered the teaching of Kundalini Yoga in Europe, the Orient and the Americas.

II 3HO MARKS / COLLECTIVE MARKS

Unto Infinity LLC is the registered owner of the 3HO marks and more specifically of registrations worldwide of the collective marks shown below:

The 3HO logo (black & white):



The 3HO logo (color):



The word mark:

3HO

III PURPOSE OF COLLECTIVE MARKS

The purpose of the collective marks is to control and safeguard the use of 3HO Marks through membership and to authenticate this membership and allegiance to the 3HO organization thereby upholding the integrity of the Kundalini Yoga & lifestyle teachings as taught by Yogi Bhajan.

IV REGISTER OF MEMBERS WHO CAN USE COLLECTIVE MARK

Unto Infinity LLC will maintain a Register of members, which Register is made available to the public at <http://www.3ho.org>.

V COMMON CHARACTERISTIC

The common characteristic of the members is that they are in the Register.

VI CONDITIONS OF MEMBERSHIP OF "3HO"

The conditions of membership are outlined as follows:

1. Members must submit application for approval and pass a one-time setup evaluation process to ensure that they comply with the *Membership Criteria*, issued and updated as needed
2. Members must adhere to and promote the *Codes of Ethics & Practice*, issued and updated as needed, associated with the "3HO" mark.
3. Members must adhere to the *3HO Guidelines*, issued and updated regularly, regarding use of the "3HO" mark.

VII CONDITIONS OF USE OF 3HO MARKS

The members are allowed to use the 3HO marks as provided in Article VI and 3HO Guidelines and Codes of Practices as mentioned in that article, as long as they meet all the conditions of membership as provided in Article VI . Members are under no condition allowed to assign, license or use as a security their right to use the 3HO marks to a third party. Membership is personal and can not be inherited. The 3HO Logo cannot be manipulated (colors or style) in any way inconsistent with the 3HO Guidelines without the express written permission of Unto Infinity LLC.

VIII CONTROLLING USE OF MARK "3HO"

Members will, at the discretion of the Board of Unto Infinity LLC, undergo periodic appraisal processes to ensure that they are complying with the Codes of Ethics & Practice, and the 3HO Guidelines.

IX SANCTIONS AGAINST MISUSE OF THE MARK "3HO"

Any misuse of 3HO marks as reported to and/or established upon investigation by Unto Infinity LLC at any time, will, at the discretion of the Unto Infinity Board, lead to the cancellation of Membership.

X APPLICABLE LAW AND FORUM

Any dispute arising from these Regulations will be brought before a Netherlands Court of Justice, who will apply the Law of the Netherlands.