

## Criteria for participation in the 3HO Service Mark Program

*Note:* The following criteria apply to all applicants: individuals, 3HO Community Organizations, National Kundalini Yoga Teachers' Associations, organizations or businesses, and participating centers in the 3HO IKYTA Yoga Center Partnership Program.

1. Applicant is at minimum a KRI Level 1 Certified Kundalini Yoga Teacher in good standing. This means that:
  - a. There is no active Complaint Procedure in progress;
  - b. There is no completed Complaint Procedure resulting in a decision of the 3HO IKYTA/KRI Ethics Team\* that requires the teacher to complete a course of action; and
  - c. The teacher has not been suspended or decertified.
2. Applicant is a current Professional Member in good standing in either 3HO IKYTA or National Kundalini Yoga Teachers Association, which is a member of 3HO IKYTA or both.
3. Applicant supports the 3HO Foundation's Mission and Principles
4. Applicant is in compliance with the 3HO IKYTA - KRI Code of Excellence
5. Applicant agrees to comply with the 3HO Foundation International Service Mark Program Usage Guidelines.
6. Applicant agrees to pay the Service Mark Program annual fee (see pricing by category below).
7. Applicant may not use "3HO" as part of the name of any program or service.
8. Applicant may use the 3HO service mark (word mark and logo) only in conjunction with an activity, program, or event that is in alignment with 3HO Foundation's Mission and Practices.
9. In his or her own city, state, or country, an applicant may not use, apply for, or own the trademark protection or any other intellectual property rights belonging to 3HO Foundation International
10. Applicant does not have the right to sublicense the 3HO service mark in his or her city, state, or country.
11. Permission to use the 3HO service mark is granted only by 3HO Foundation International.
12. 3HO Foundation International reserves the right to withdraw permission to use the 3HO service mark.

## ***Additional Criteria for Specific Applicants***

### **Individual Teacher**

- There is an annual fee of \$26 US for the use of the 3HO service mark.

### **3HO Community Organizations or National Kundalini Yoga Teachers' Associations**

- The 3HO Community Organization or National Kundalini Yoga teachers' association shall be in compliance with local laws.
- Newly formed 3HO Community Organizations Foundations and must adhere to the Criteria for Forming and Organizing a 3HO Community Organization and accept and participate in the Community Organization's continuous evolution. Existing 3HO Foundations shall adopt the 3HO Foundation Mission and Principles.
- Newly formed Kundalini Yoga Teachers Associations must agree to the 3HO IKYTA Organizational Design and accept and participate in its continuous evolution of the NKYTA. Existing Kundalini Yoga teachers' associations shall adopt the 3HO IKYTA Organizational Design
- There is an annual fee of \$108 US for the use of the 3HO service mark.

### **Organizations or Businesses**

- The organization or business shall be in compliance with local laws.
- The organization or business may not use the name 3HO as part of name of the organization or business
- There is an annual fee of \$108 US for the use of the 3HO service mark.

### **Yoga Centers participating in the 3HO IKYTA Yoga Center Partnership Program**

- The yoga center shall be in compliance with local laws.
- All Kundalini Yoga as taught by Yogi Bhajan<sup>®</sup> classes must be taught by a KRI Certified Kundalini Yoga Teacher.
- Yoga centers shall strongly encourage all Kundalini Yoga teachers who teach at the Yoga Center to become members of 3HO IKYTA or a recognized national Kundalini Yoga teachers' association or both.
- All Kundalini Yoga teachers at the Yoga Center must support the 3HO Foundation's Mission and Principles.
- There is an annual fee of \$154 US in order to participate in the 3HO IKYTA Yoga Center program, which includes one Professional Membership in IKYTA along with the use of the 3HO service mark.

I have read, understood, and agree to the above criteria for usage of the 3HO service mark.

NAME \_\_\_\_\_

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

**Instructions:**

Print, sign, scan, and email to [GurukaKaur@3HO.org](mailto:GurukaKaur@3HO.org) to agree to fulfill all the criteria for usage of the 3HO Service Mark program

*\*The 3HO IKYTA/KRI Ethics Team consists of Guruka Kaur Khalsa, Coordinator; Tarn Taran Singh, Executive Director, Aquarian Academy; and three members from the Global Community requested to participate per case.*